

Meet the most affluent ethnic group in the USA



South Asian Americans are the “model minority” with the highest education levels and financial earnings than all other ethnic groups. The model minority is polite, law-abiding, and affluent—serving as the aspirational standard for all immigrant communities.

The South Asian Americans are also

expanding on the success of their immigrant parents, creating a blended cultural identity, and turning the tables on old stereotypes.

The diaspora has the fastest growth rate of any ethnic group, growing fastest in size and income. South Asian American households have highest

median income \$120,000 and 72% of individuals are in age group 25+ have a graduate degree. Furthermore, majority are tech savvy, work in high-paying skilled jobs. More than 57% own their homes.